



## Brighton College (Singapore) Cookie Notice

### 1 WHAT IS A COOKIE?

1.1 A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you agree. Cookies contain information that is transferred to your computer's hard drive. To find out more about cookies, visit [www.aboutcookies.org](http://www.aboutcookies.org).

### 2 ABOUT OUR USE OF COOKIES

2.1 Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

2.2 When you visit our website, we may automatically collect the following information:

2.2.1 technical information, including the Internet Protocol (IP) address used to connect your computer to the Internet, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and

2.2.2 information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our website (including date and time); pages you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page and any phone number used to call our number.

### 3 COOKIES WE USE AND WHY

3.1 **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include,

for example, cookies that enable you to log into secure areas of our website or make use of e-billing services.

3.2 **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

3.3 **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.

3.4 **Marketing cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising around the web more relevant to you. We may also share this information with third parties for this purpose.

3.5 You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	More information
PHP Session ID	PHPSESSID	A random unique number or string of letters and numbers.	As you browse around the pages on this site, the session cookie tells the website that you are the same person requesting the webpages, and not a new visitor to each page. This cookie does not identify you personally and is not linked to any other information we store about you.
Website Cookies	has_js	Cookie to determine browser javascript compatibility	""
Hotjar Cookies	_hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjIncludedInSample	These are cookies setup to understand user behaviour on the website.	<a href="https://www.hotjar.com/legal/policies/cookie-information">https://www.hotjar.com/legal/policies/cookie-information</a>
Google Analytics Cookie	_ga	Used to distinguish users	"" <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Google Analytics Cookie	_gid	Used to distinguish users	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Google Analytics Cookie	_gid	Used to distinguish users	"" <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Google Analytics Cookie	_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>

Google Analytics Cookie	AMP_TOKEN	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.	<a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>
Google Analytics Cookie	"" _gac_<property-id> ""	Contains campaign related information for the user.	"" <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a> ""
Google Analytics Cookie	__utma __utmt __utmb __utmc __utmz __utmv	Several cookies are set but all serve the same purpose: to see how people reached the site and used it, including search terms used and referring sites.	<a href="https://developers.google.com/analytics/resources/concepts/gaConceptsCookies">https://developers.google.com/analytics/resources/concepts/gaConceptsCookies</a>
Google Maps Cookie	"" S PREF NID ""	This is a unique identifier used by Google applications to store user preferences.	"" <a href="https://policies.google.com/technologies/types">https://policies.google.com/technologies/types</a> ""
Ad Tracking Cookie	utm_source utm_medium utm_campaign utm_term utm_content	These cookies are used to store information about the ad referral networks.	
Cookie Notice	cookie_notice_accepted	This stores the consent of the cookie notice for the visitor	""
vimeo.com player.vimeo.com	vuid player __utma __utmb __utmc __utmz __utmt_player	Vimeo is a video-sharing website allowing users to upload, share and view videos.	<a href="https://vimeo.com/cookie_list">https://vimeo.com/cookie_list</a>
facebook.com	"" fr ""	Facebook is an online social media and social networking service	"" <a href="https://en-gb.facebook.com/policies/cookies/">https://en-gb.facebook.com/policies/cookies/</a> ""
http://bing.com bat.bing.com c.bing.com/	MUID MUIDB ANONCHK MR	Bing is a web search engine owned and operated by Microsoft.	<a href="https://privacy.microsoft.com/en-gb/privacystatement">https://privacy.microsoft.com/en-gb/privacystatement</a>

http://bing.com bat.bing.com c.bing.com/	MUID MUIDB ANONCHK MR	Bing is a web search engine owned and operated by Microsoft.	<a href="https://privacy.microsoft.com/en-gb/privacystatement">https://privacy.microsoft.com/en-gb/privacystatement</a>
google.com	" NID	Google is a technology company specialising in internet-related services and products.	" <a href="https://www.google.com/policies/technologies/types/">https://www.google.com/policies/technologies/types/</a>
" .addthis.com "	na_id oid bt2 di2 um loc uvc uid vc	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count.	<a href="https://www.oracle.com/legal/privacy/addthis-privacy-policy.html">https://www.oracle.com/legal/privacy/addthis-privacy-policy.html</a>
.pardot.com	" visitor_id pardot "	Salesforce cookies.	" <a href="https://go.pardot.com/l/65772/2018-05-22/bgvfzt">https://go.pardot.com/l/65772/2018-05-22/bgvfzt</a> "
.taboola.com	t_gid trd_pws trd_pw trd_referral trd_mac trd_taskrestricted tbp-consent trd_cid  trd_sid _fbp ufcStatusSetSession	Cookies to identify users by Taboola	<a href="https://www.taboola.com/cookie-policy">https://www.taboola.com/cookie-policy</a> "

#### 4 WE HAVE NO CONTROL OVER THIRD PARTY COOKIES

4.1 Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

4.2 Our website may also contain links to and from the websites of our partner networks, advertisers, suppliers and affiliates. If you follow a link to any of these websites, please note that these websites have their own cookie notices and privacy notices and that we do not accept any responsibility or liability for these notices. Please check these notices before you submit any personal data to these websites.

## **5 HOW DO I CHANGE MY COOKIE SETTINGS?**

5.1 Generally, browsers allow some control of most cookies through the browser settings. To find information relating to the browser you are using, please visit the browser developer's website, below are links to some of the most common browsers:

## **6 WHAT HAPPENS IF YOU BLOCK COOKIES?**

6.1 You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including strictly necessary cookies) you may not be able to access all or parts of our site and your user experience may be seriously downgraded whilst browsing the site.

## **7 EXPIRY OF COOKIES**

7.1 When we send a cookie, we instruct your browser to keep that cookie for a certain period of time, for example, we may instruct your browser to keep the cookie for the period you are on the website; this is known as a "session cookie". You can override the cookie expiration periods set by us, or any other website, by changing your cookie settings. If you do not change your settings, then, all cookies set by us will expire after 6 months. Default expiration settings will vary for third-party cookies; you can find out more about these by following the links in section 3.5.

## **8 CONTACT US**

8.1 If you have any questions regarding this Cookie Notice please contact [info@brightoncollege.sg](mailto:info@brightoncollege.sg)